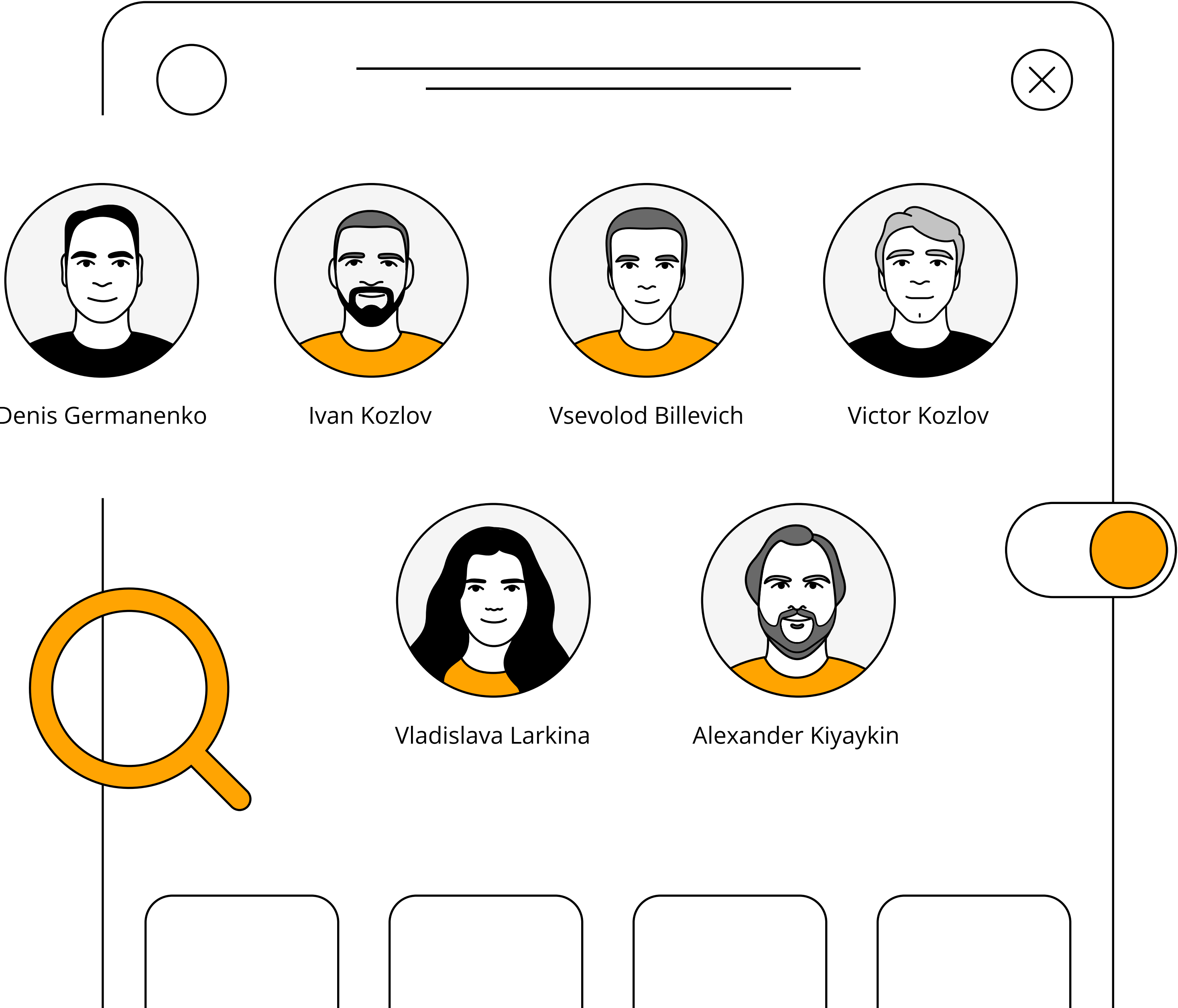


# Mobile app development for iOS and Android



# About Us



Denis Germanenko

Ivan Kozlov

Vsevolod Billevich

Victor Kozlov

CleverPumpkin is a company with more than 12 years of experience in full-service app development for iOS and Android.

We value and love our clients, making each app as if it were our own.

Our team takes care of the full development cycle from defining the tasks and creating the design to publishing and promoting the app.

Vladislava Larkina

Alexander Kiyaykin

# Achievements



We hold high positions in various mobile developer rankings. In 2023, CleverPumpkin is in the Top 10 of most rankings in the country.

Among our clients are the largest representatives of industries who have been cooperating with us for many years.

2022



Agency of the Year/  
perspective  
RUWARD AWARD`23

2022



Gift of Life  
**2 place**  
Runet Rating

in the category "State  
and Society"

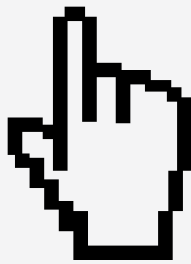
2022



Sports.ru  
**1 place**  
Golden app

in the «Media» category

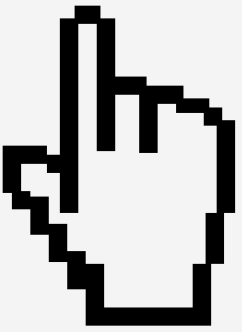
2022



**2 place**  
Runet Rating

in the annual ranking  
of "Mobile developers  
for medium-sized businesses"

2022



**1 place**  
Runet Rating

in the ranking of design  
developers in the "Media  
and Publishing" category

2022



Kassir.ru  
**Silver**  
Tagline Awards

in the «Best app for arts/culture/  
entertainment» category

# Our clients





# Services

We provide full-cycle mobile  
app development services

# Comprehensive mobile app development

We develop a full-fledged version of your mobile application in 2-5 months, taking into account all stages of development and publishing.

We apply modern standards, write documentation to facilitate support and development, as well as test the application on multiple devices and use current technologies.

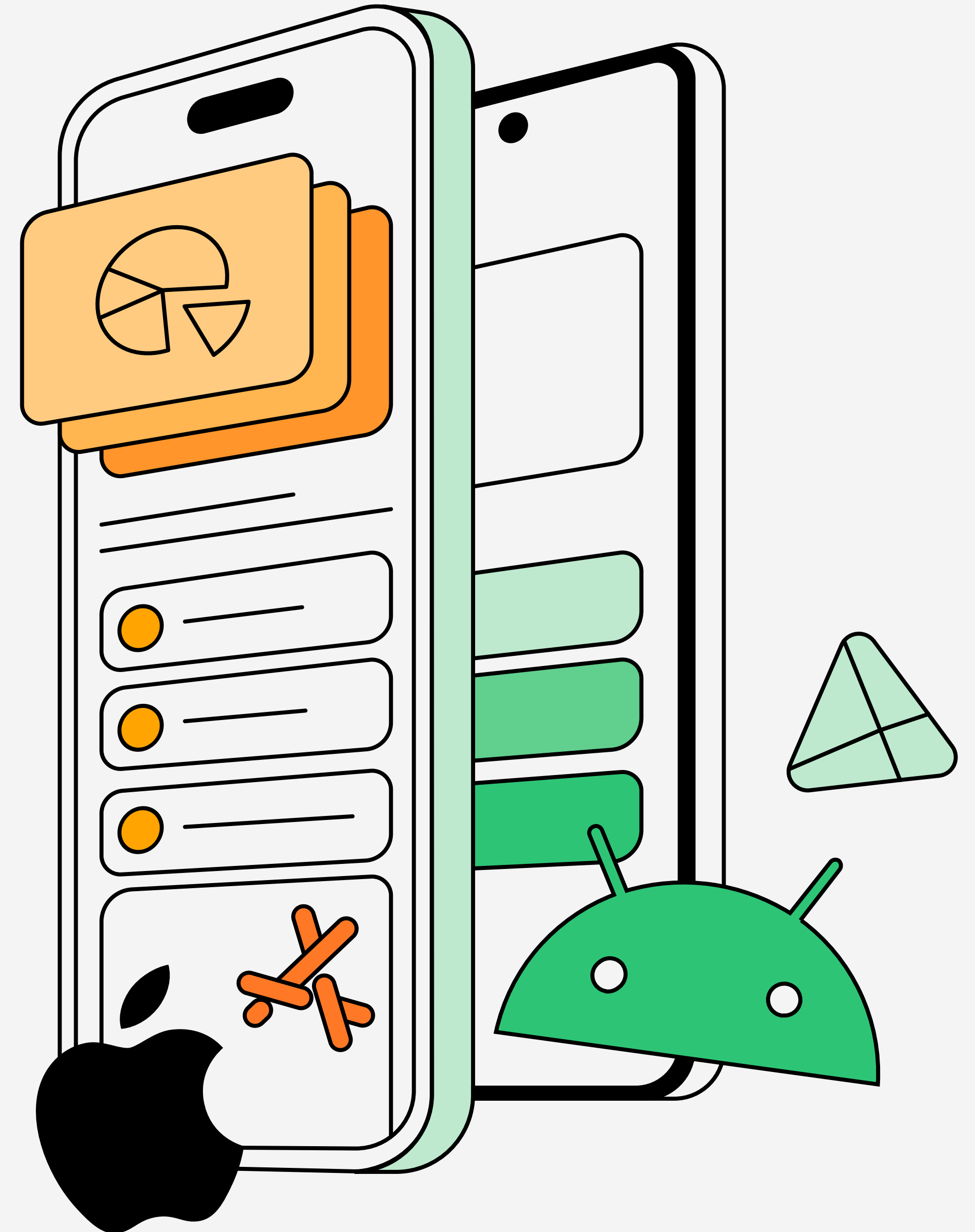
We implement projects of any complexity without outsourcing and provide post-release support.



We work in Fix Price format — preliminary estimate, fixed cost and deadlines.

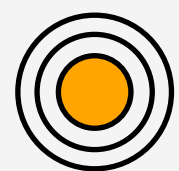


As well as in T&M format — Time & Material; fixed rates, payment based on the actual hours spent by specialists on a monthly basis.



# Business Analysis

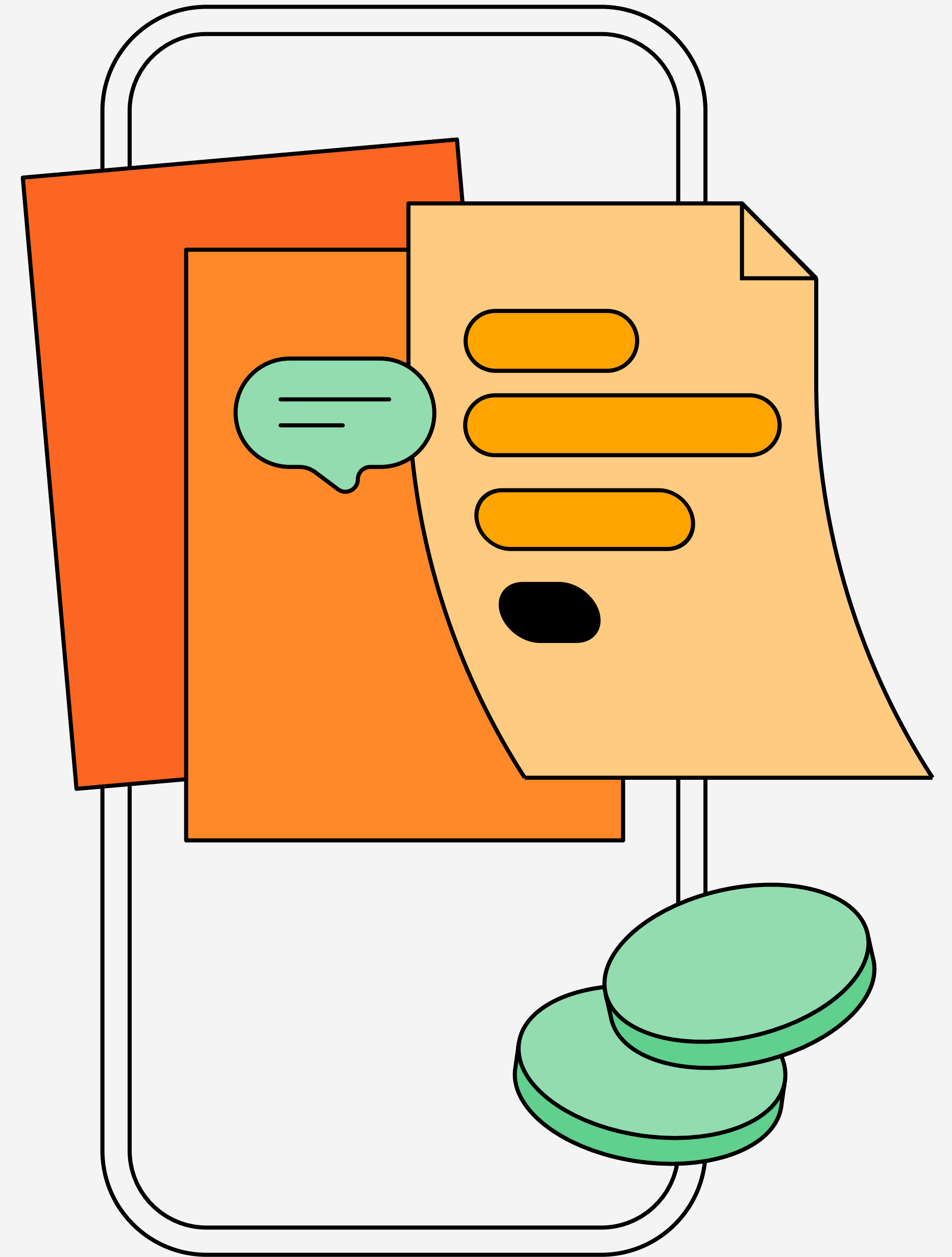
We are ready to conduct a comprehensive analysis of your business structure, taking into account the operation of the mobile application and explaining the relationship of functions and tasks to be solved.



We will analyze the needs of users, research the market, highlight the main problems that the future product will solve.



We will write the most detailed and complete documentation of all initial requirements for your mobile product.

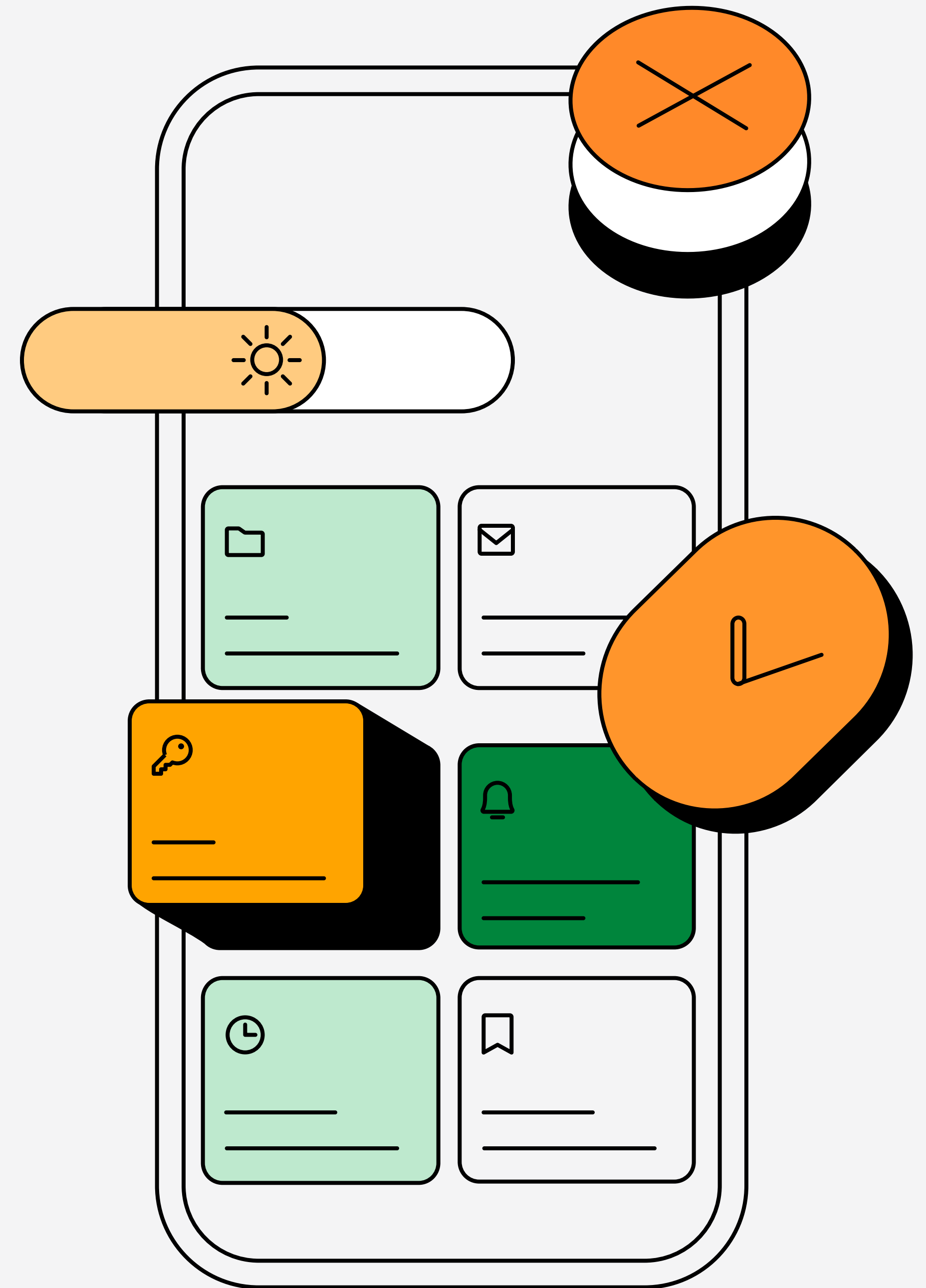


# Mobile application design

Our team will prepare design layouts in accordance with the technical specification, platform requirements and main usage scenarios.

We will create interactive prototypes, visualize the structure of the future application and describe all specifications for developers (indents, sizes, colors, font names, etc.).

CleverPumpkin designers will help to develop a design for any project, both typical and non-standard.



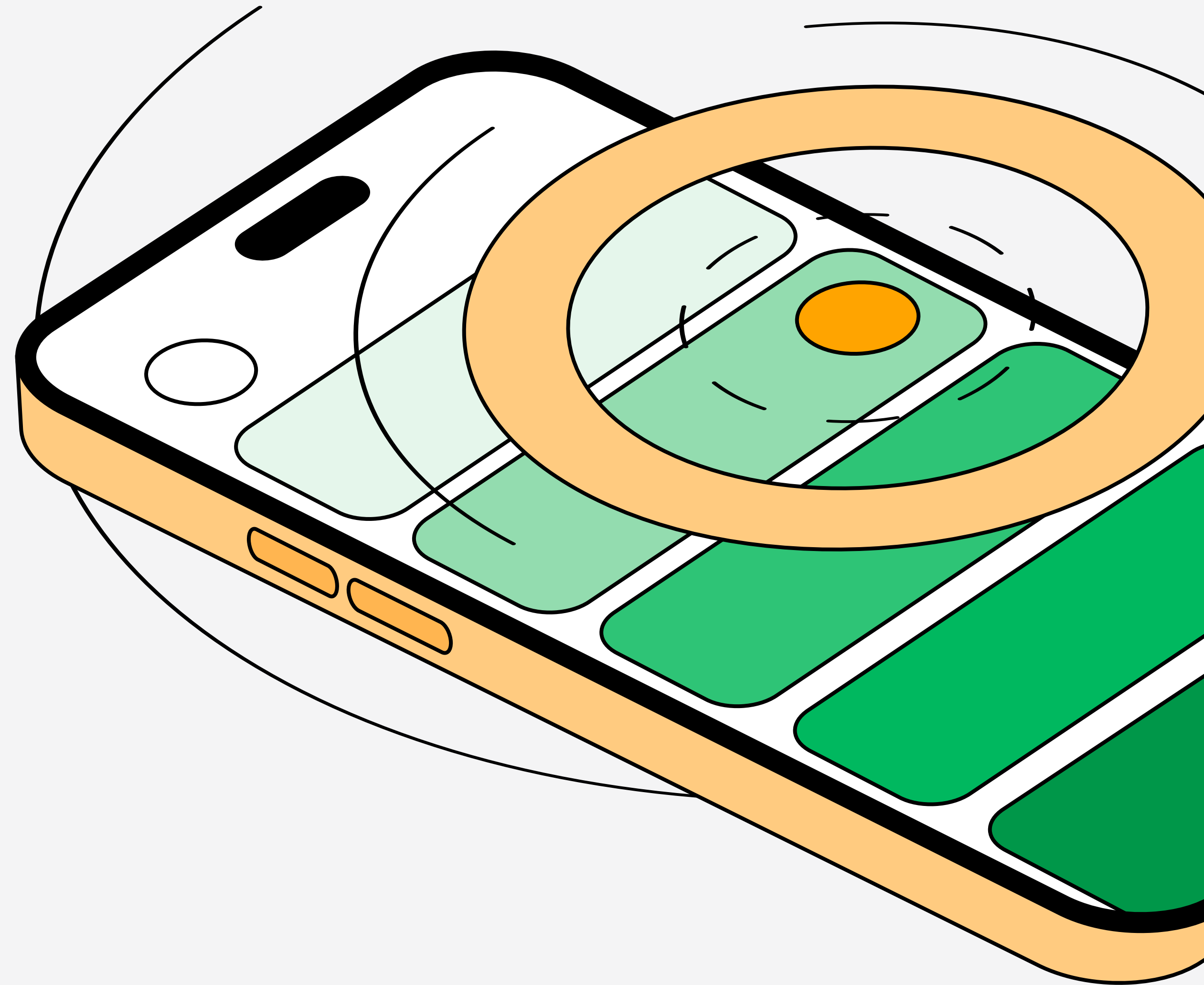


# Application testing

We will conduct professional testing of your mobile application. In our projects this is a mandatory and essential stage of work.

We use the most modern methods and tools for testing to ensure reliability and stability of your application.

Testing is not a set of template actions. For each service our QA engineers select the best approach. All aspects of the future mobile application are covered by the most careful and versatile checks possible.



# ASO (App Store Optimization) - search engine optimization of mobile applications in the stores.

Increase the visibility of your app in the store and boost the number of organic installs.

Individual approach: we take into account the unique features of your app and target market when developing a strategy in order to offer the most effective solutions.

Conversion optimization: We improve every detail — from description and screenshots to keywords and rankings — to attract the maximum number of potential users who will become your customers.



# Technical interview for external teams

Interview a potential employee for your team for any specialty of native mobile software development.

We speak the same language with IT specialists. That's why we can help you find an employee in the office or remotely.

Recruitment areas:

iOS Developer

Android Developer

Team Lead

Analytics

QA Engineer

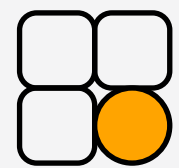
Project Manager

UI/UX Designer

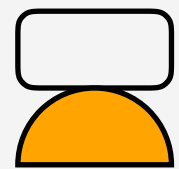


# Visual design of the application page in App Store and Google Play

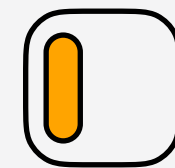
We will help you design screenshots for the stores, create the best images for your app, solving the main task — to interest people to install the app.



Analyze the app and highlight its key features



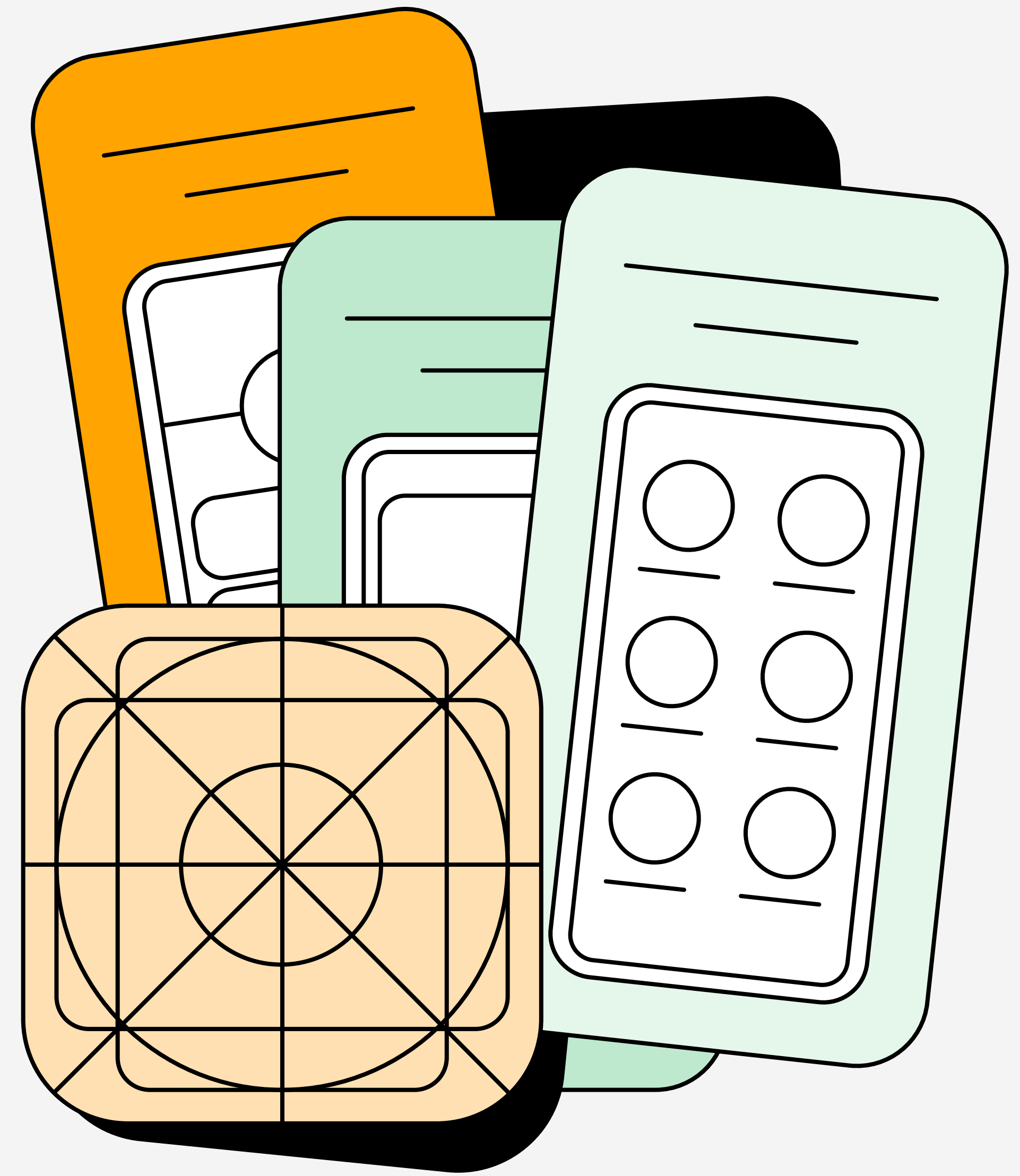
Prepare meta images, taking into account the requirements of stores



Write engaging texts and create eye-catching images



Design meta for holidays and thematic events





# Portfolio

We have developed more than  
90 apps for iOS and Android



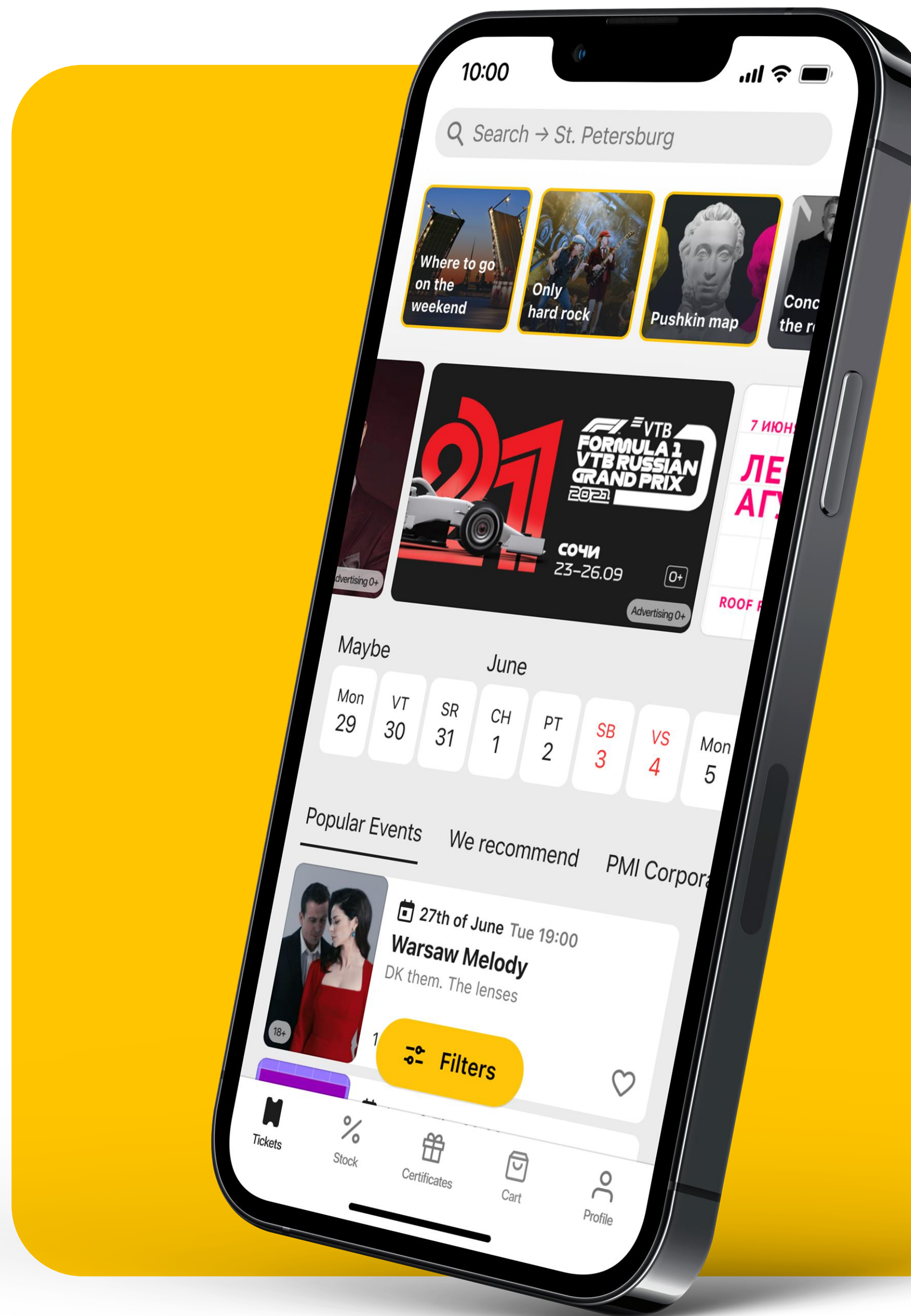
# Kassir.ru

Application for Russia's largest ticket operator Kassir.ru.

In terms of downloads, the app is leading among its competitors: more than 20,000 people downloaded the app in the first month after release.

Since its release, by September 2023, more than 1,700,000 users have installed it.

The development of a full-fledged information service for Android and iOS about events in 70 Russian cities with the ability to order tickets, book seats, personal account and feedback took less than two months before the release of the first working version.



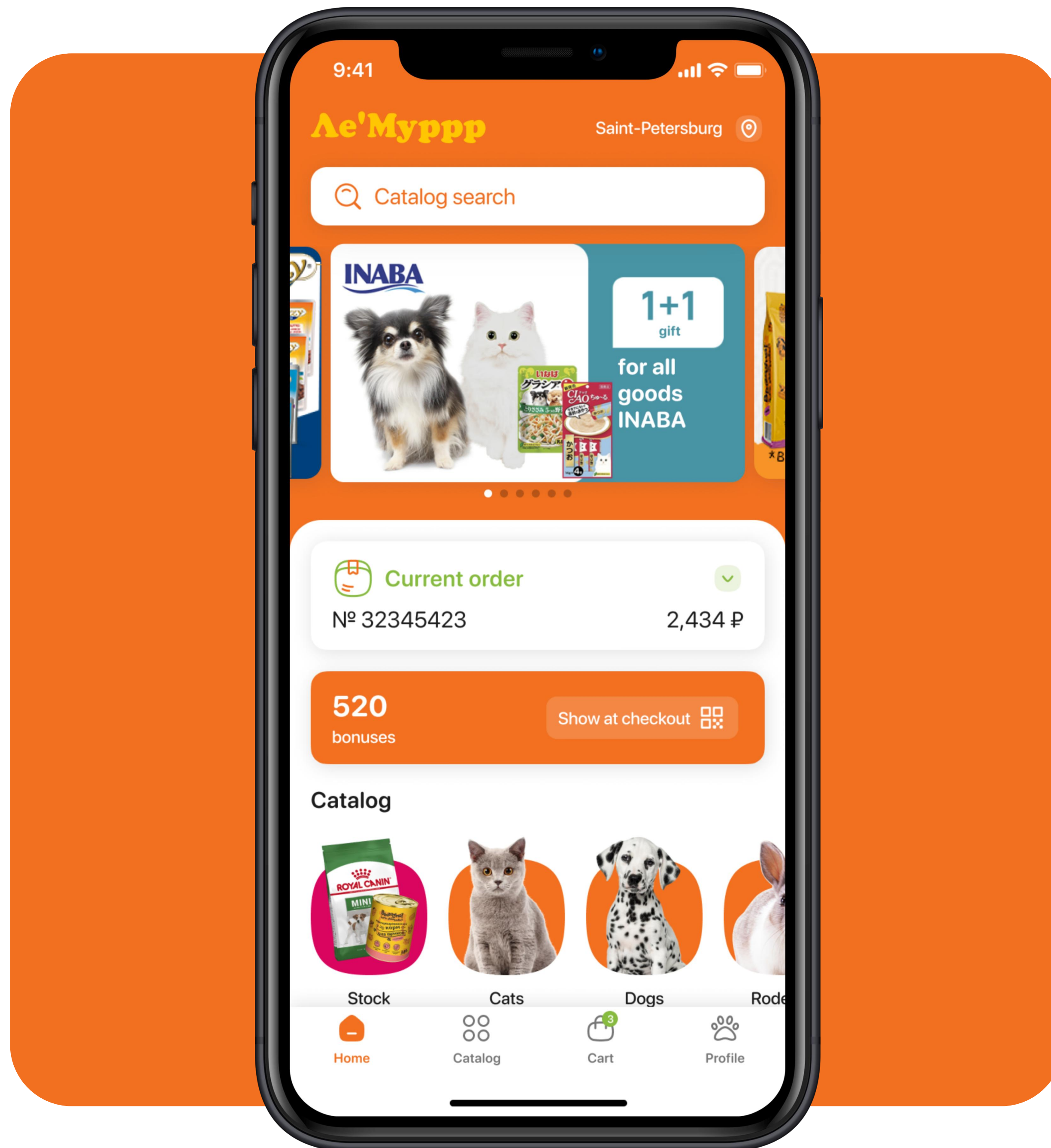




# Le'Murrr

A pet ordering app for one of the largest pet store retailers. The app uses only those elements that carry uniqueness and value to users. Every style, component, block, object on the screen created by us is justified and tested.

Every decision and transition through the screens are predictable and understandable to the customer.



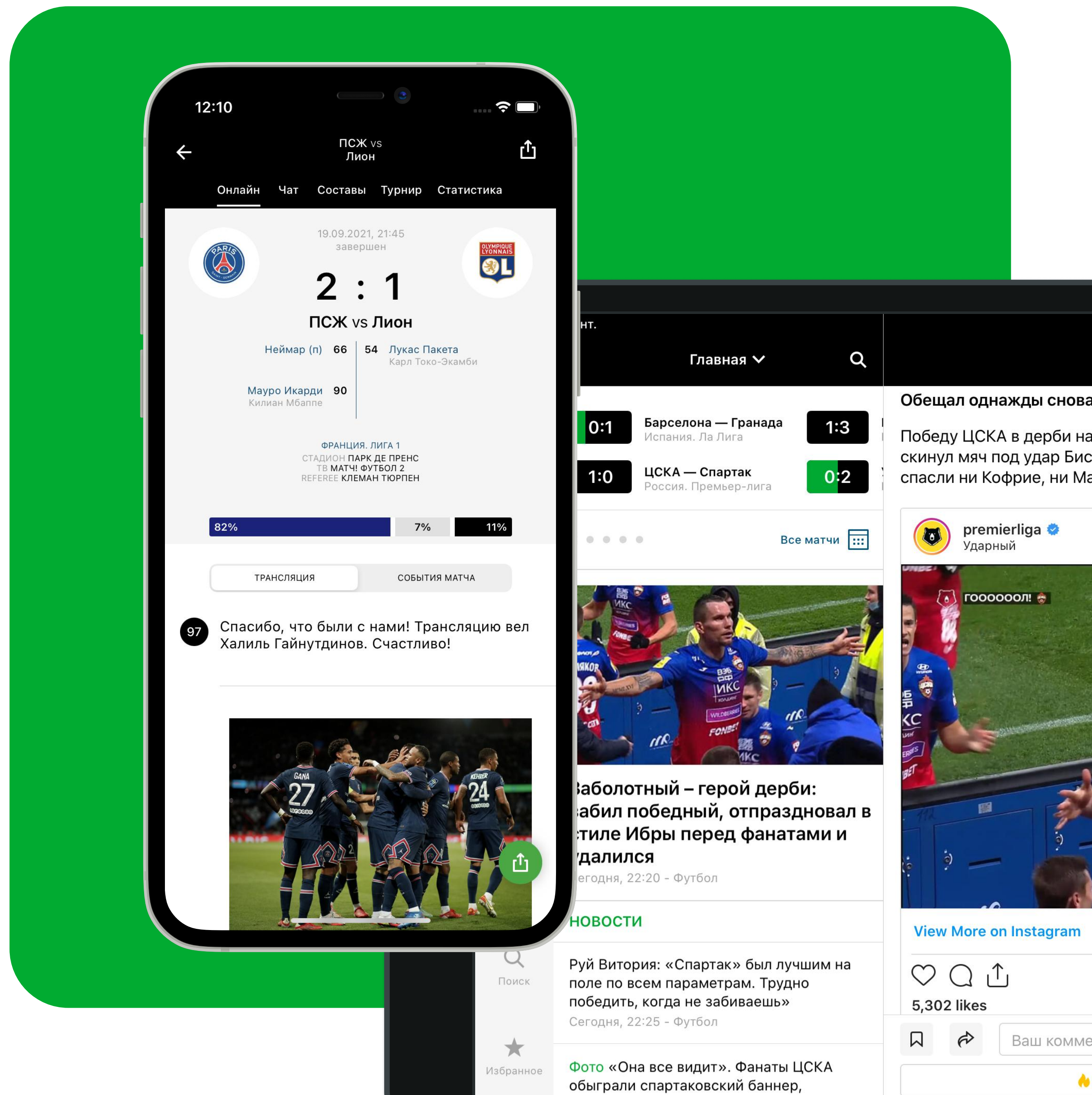




# Sports.ru

Today, Sports.ru is not just a mobile application for the media. It's a single code base, which contains more than 250 different services. Its audience exceeds more than 2 million users.

Sports.ru on Android has several times become the app of the year according to Google Russia.







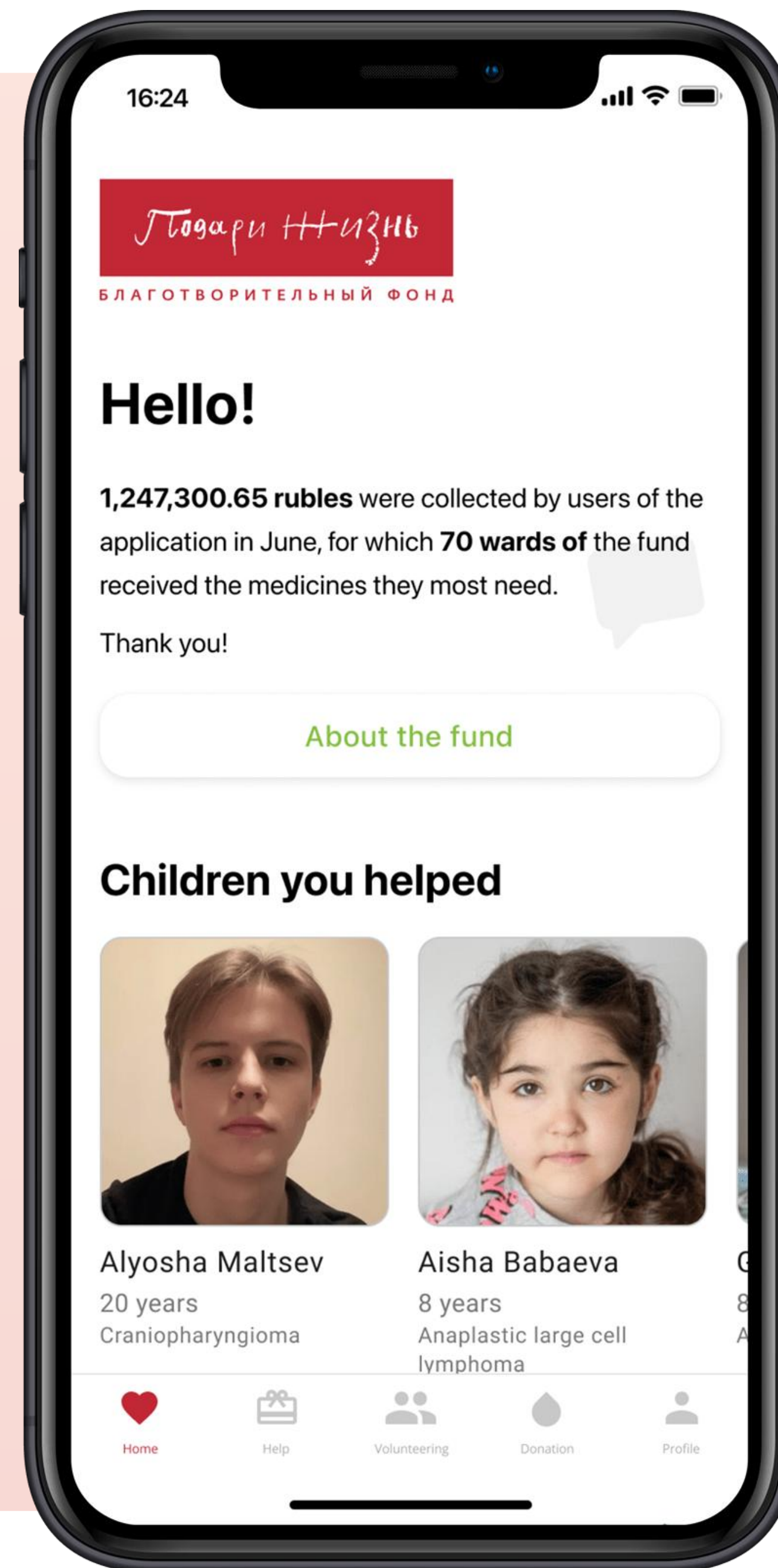
Supported by  
 **aviasales**



# Gift of Life

A project in our portfolio that we are particularly proud of is the development of a mobile application for a fund to help children with oncohematological and hematologic diseases.

We receive feedback from users, the application has reached its maximum functionality, in the last update we added slides with photos of children, so you can see the results of the targeted assistance.





# Habr

We have been cooperating with Habr since 2014. The active phase of creating and developing native apps was between 2014–2018, then work on native apps was suspended, and later the apps were withdrawn from the stores. The Habr team focused on developing web apps in PWA format.

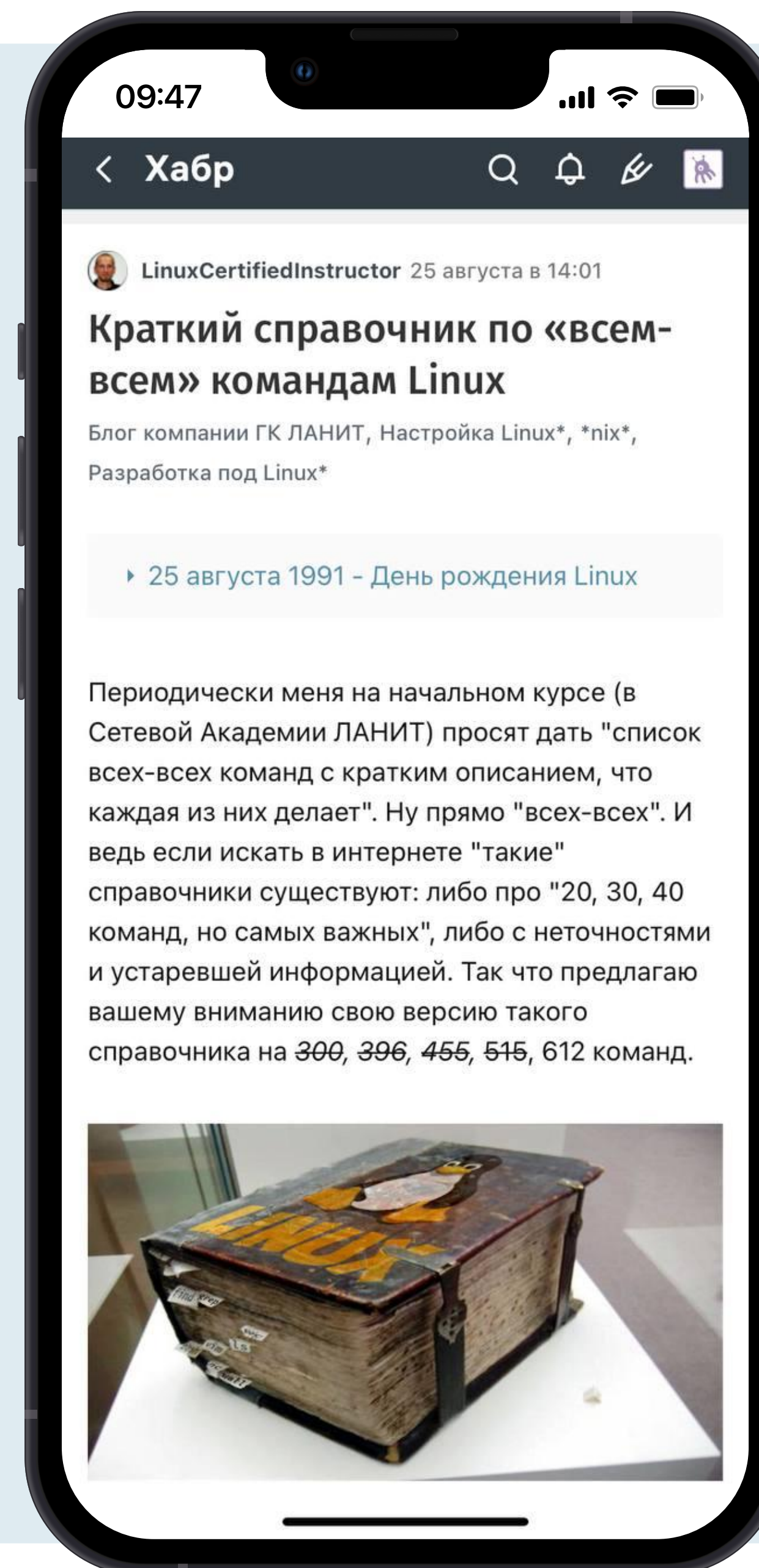
In 2022, we went back to collaborate and made simple native wrappers for Habr's PWA apps with a small number of native features. The apps are available on the App Store and Google Play.



[App Store](#)



[Google Play](#)

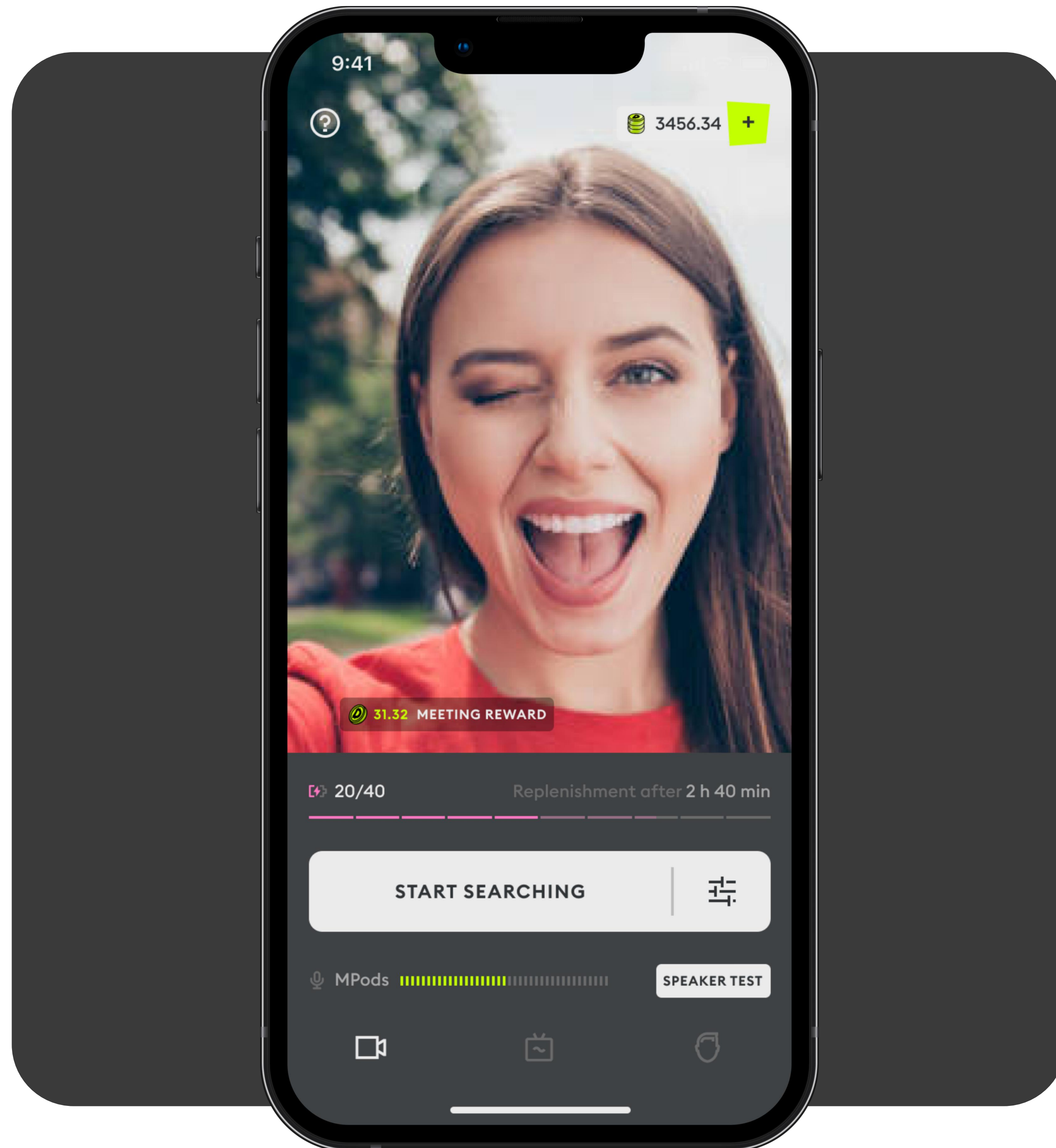






# DATER

Mobile video streaming app Dater is a party app for energized video dating and live streaming. Make video calls, share your creativity, pump up your charisma, meet new friends and socialize!





# Coinchange

The application is for a fintech company that generates income for clients using blockchain-based financial instruments. The core of their business is risk-free management of clients' finances through a decentralized system.

In the first few weeks after the launch, more than 60 thousand users downloaded the application on App Store и PlayMarket.

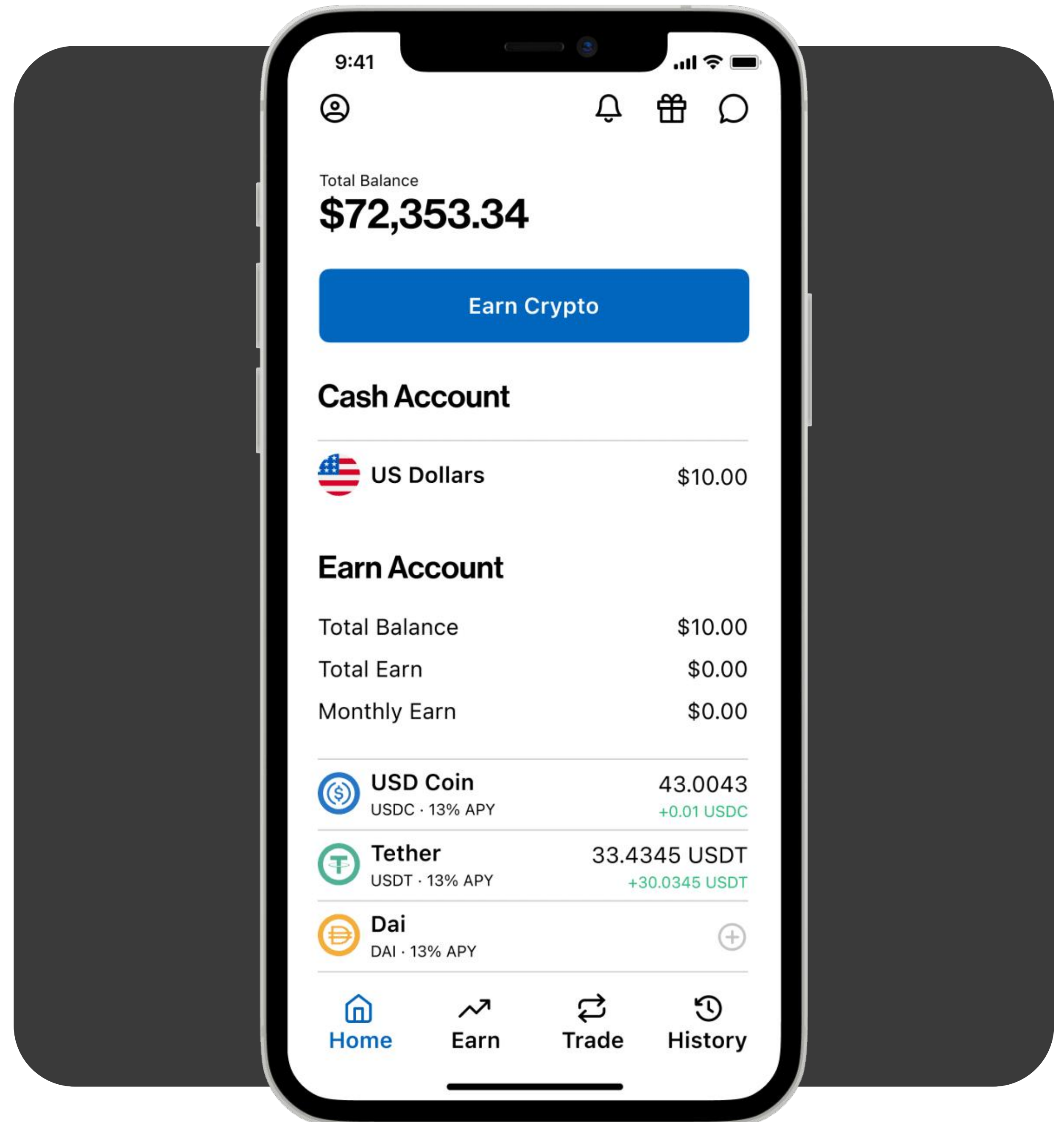
Currently, over 125,000 people are using the Coinchange app and making a profit. The client was satisfied with the result and continued cooperation, realizing new functions of the application together with us.



[App Store](#)



[Google Play](#)



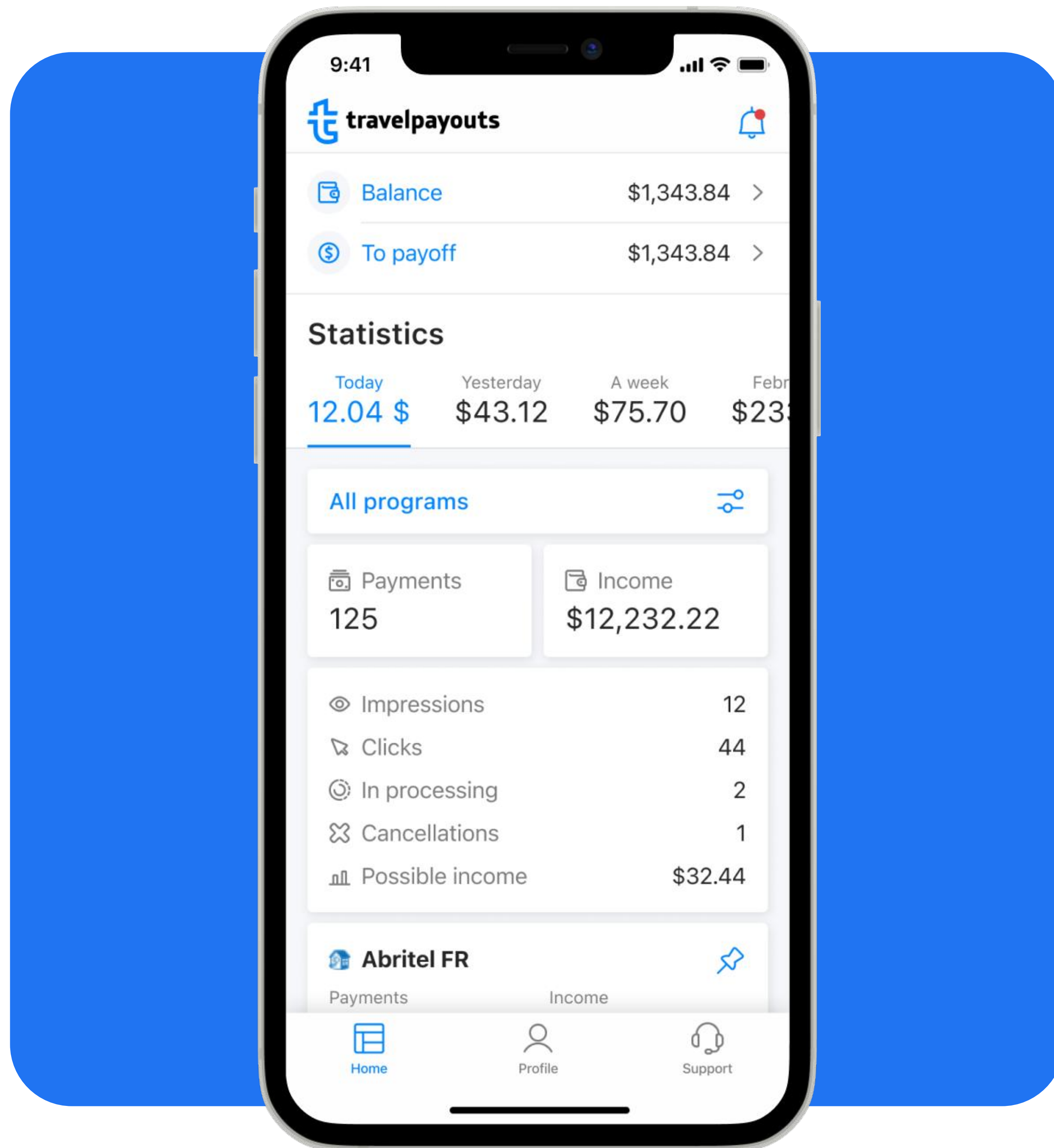




# Travelpayouts

Since 2021, we have been developing a mobile app for the Travelpayouts partner travel network owned by Aviasales. We developed the app from scratch, not using the old code.

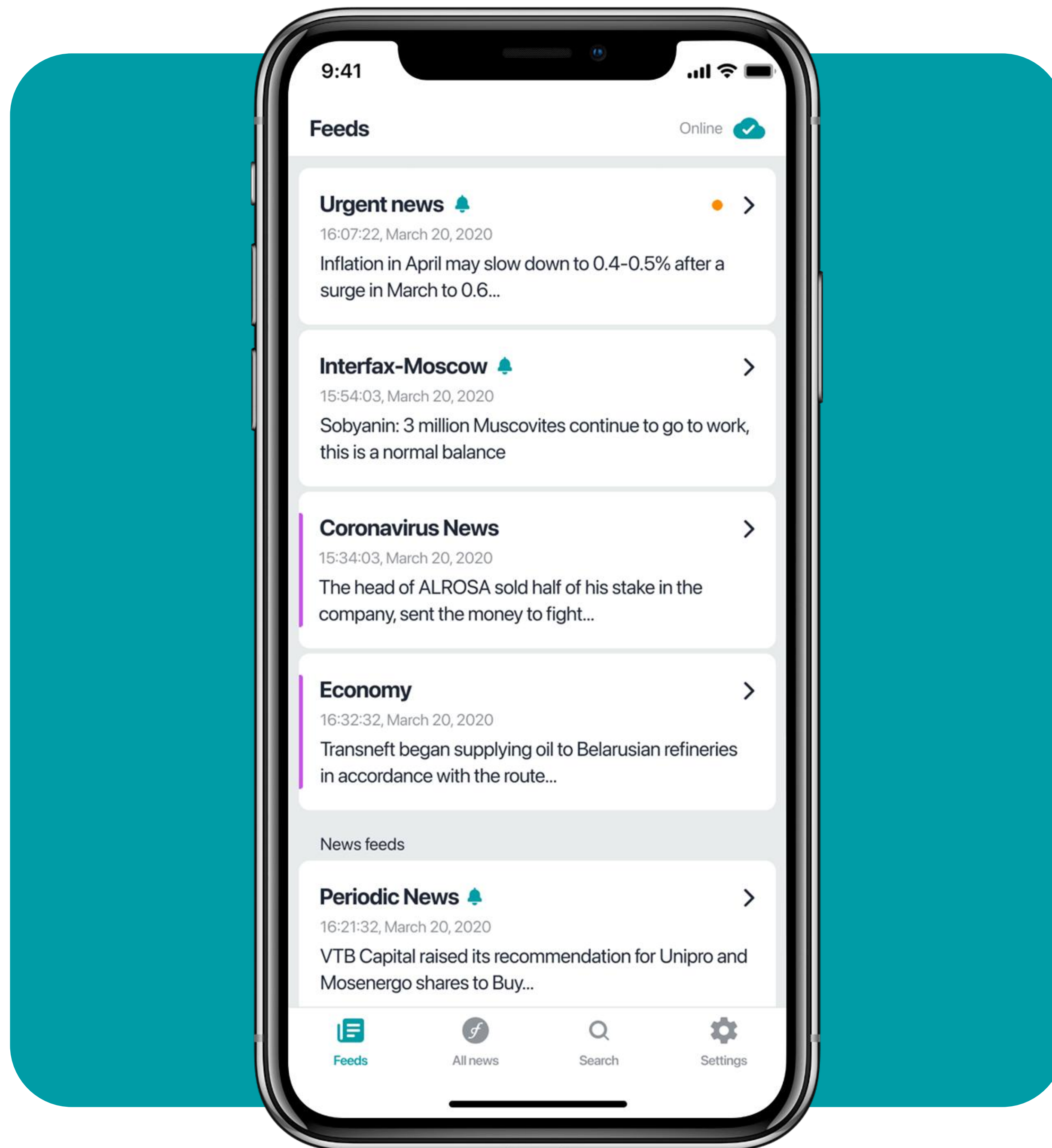
In order for users not to miss the update, not to waste time on downloading and re-authorization, the original product with an updated design was released as an update, not as a separate application.





# Interfax News

News terminal from the largest CIS information group in your phone allows you to receive information on key world events 24/7, create personalized news feeds, set up push notifications on events in Russia and the world to make timely decisions, and contains a 30-year archive of all materials.



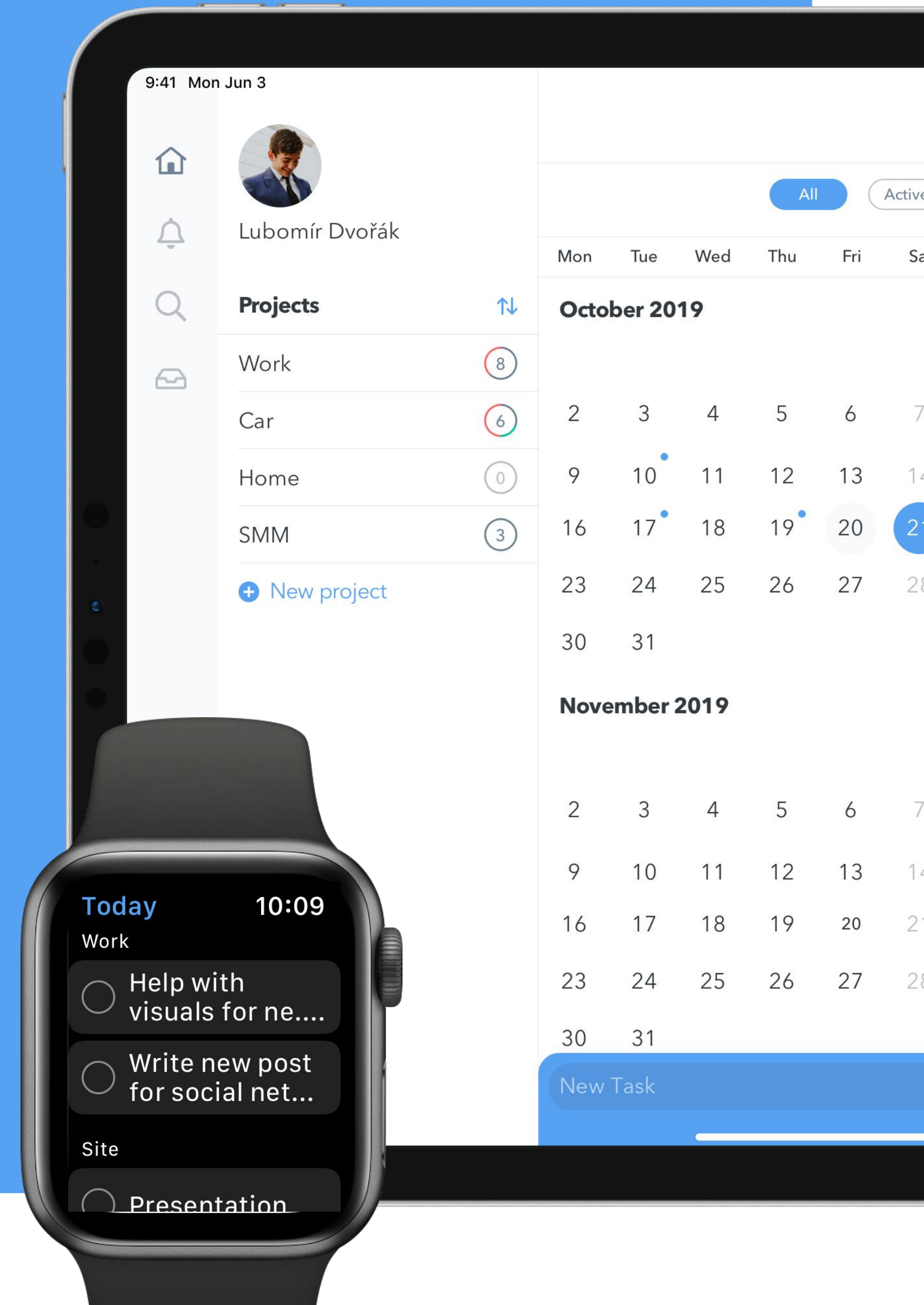
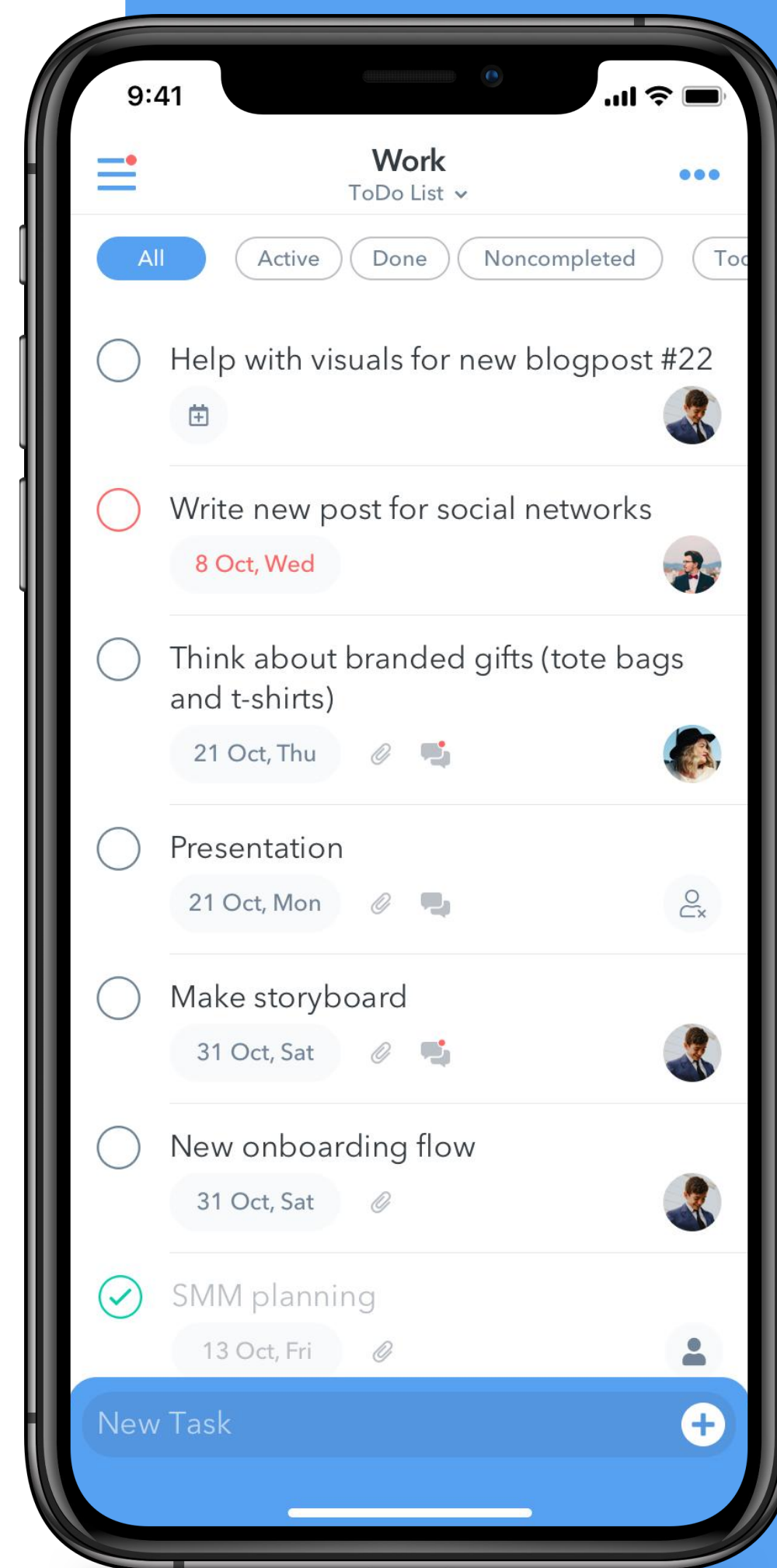




# SAU

The application with five different task views for time management is released for iPhone, iPad, Android, Apple Watch and macOS.

We have carefully considered the ecosystem of the task manager, templates, views and visualizations, the app implements only what is necessary for effective task management. The app has received several updates and a bronze Tagline Award 2022.



Contact us in a way that is convenient for you.  
We will be glad to realize your ideas into a real mobile app!

[cleverpumpkin.ru/en/](https://cleverpumpkin.ru/en/)  
[company@cleverpumpkin.ru](mailto:company@cleverpumpkin.ru)

[VK](#) • [Telegram](#) • [Habr](#) • [Behance](#)